



Electoral Cycle Support to the Election Commission of Pakistan

2012-2014

Annual Progress Report

January – December 2013



PROJECT SNAPSHOT

Date:	29 Jan 2014
Award ID:	00062980
Project ID:	00081893
Project Title:	Electoral Cycle Support to Election Commission of Pakistan
Project Start Date:	01 January 2012
Project End Date:	31 December 2014
Implementing Partner:	UNDP
Responsible Parties:	UN women
Project Budget (all years):	
Core Resources:	
Non-Core Resources:	
Government contribution:	
Australia/AusAID*	5.28 M
European Union	3.01 M
Norway	1.48 M
Japan	1.9 M
USA/USAID	1.25 M
Switzerland/SDC	1.03 M
UNDP	0.5 M

Project Brief Description and Outputs:

The project's main focus is provision of technical assistance for the needs identified by the Election Commission of Pakistan (ECP) to the Needs Assessment Mission and Project Formulation Mission. The project spans over a period of 3 years. The project is divided into two phases, with Phase I covering the period up to the conduct of elections and Phase II focusing on the post-election period. The startup of the project is planned across three key outputs, all of which assist the ECP in timely and effective implementation of its 5 Year Strategic Plan. The project takes an electoral cycle approach rather than an election event approach and that is why Phase-II covers the period after the elections. The main focus is on strengthening the capacity of the ECP and its field offices, technical assistance in electoral reform areas, civic and voter education with a focus on women and youth.

Output 1:

Increased capacity of the Election Commission to deliver its Strategic Plan

Output 2:

Electoral laws and procedures strengthened for increased administrative effectiveness

Output 3:

Improved engagement of citizens, particularly women and youth, in electoral processes

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Overall Project Quality Rating (mark on the scale of 1 to 5 as per the following criteria):						
Exemplary (5)	High (4)	Satisfactory (3)	Poor (2)	Inadequate (1)		
****	****	***	**	*		
All outputs are rated	All outputs are rated	One output may be	Two outputs are	One output is rated		
High or Exemplary	Satisfactory or	rated Poor, and all	rated Poor, and all	Inadequate, or more		
	higher, and at least	other criteria are	other criteria are	than two criteria are		

	rated	teria are High or nplary	rated Satisfactory or higher	rated Satisfactory or higher	rated Poor
Budget 2013	\$10.966 N		Villion		
Expenditure 2013		\$ 9.125 N	lillion		
Delivery %		83 %			

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ACRONYMS

- ECP: Election Commission of Pakistan
- UNDP: United Nations Development Program
- PRM: Project Review Board Meeting
- PMU: Project Management Unit
- UNOPS: United Nations Office for Project Services
- **CPAP:** Country Program Action Plan
- CTA: Chief Technical Advisor
- ICT: Islamabad Capital Territory
- FATA: Federally Administered Tribal Area
- FEA: Federal Election Academy
- IFES: International Foundation for Electoral System
- CSOs: Civil Society Organizations
- **DROs: District Retuning Officers**
- **ROs: Returning Officers**
- IEC: Information Education and Communication
- NADRA: National Database and Registration Authority

1. INTRODUCTION

The Electoral Cycle Support to the Election Commission of Pakistan (ECP) was established following a request by the ECP to the United Nations for electoral assistance. The Project Document was signed in January 2012 by the ECP, the Economic Affairs Division and UNDP. First Project Review Board meeting was held in March 2012 where project annual work plan were approved. The purpose of the Project is to support the ECP in implementing its Five Year Strategic Plan (2010-2014) with the Project taking an electoral cycle approach providing assistance before, during and after the elections.

A total of US \$14.4 million was raised against a budget of US 15.5 million for Phase 1. US \$8.2 was committed or received in 2012 from Australia, the European Union and Norway. A further US \$6.2 was committed or received in March-April 2013 for Phase 1 from Australia, Japan, US and Switzerland.

By February 2013 only 49% of the eventual total budget for Phase 1 had been committed or received raising serious concern that the Project would be unable to meet the costs of two essential activities – training of polling officials and results management. The Project's planning in 2012 was based on implementing only what was possible within a limited budget and up-scaling quickly to implement what was needed should additional funding became available. Priorities were highlighted for additional funding and some contributions were earmarked for specific activities by contributing partners: training of polling officials, results management and voter education (Japan); training of polling officials (US); and training of police in electoral security (Switzerland)

A Project Management Unit (PMU) was established in March 2012 upon the recruitment and arrival of core members of the project – the Chief Technical Advisor, project manager, finance officer and support staff. Four meetings of the Project Review Board (PRB) have been held so far: March 2012, August 2012, March 2013 and November 2013.

During 2013 project has focused on five main areas of support:

- Training of Polling Officials
- Training of Police in Electoral Security
- Elections Results Management
- Voter Education with extra attention to women and youth
- Procurement of election materials and equipment for the ECP

To implement specific components UNDP signed agreements with UN Women and the UN Office for Project Services (UNOPS). US \$1.75 million was allocated to UN Women for gender advisory support to the ECP and to increase the participation of women through voter education and US \$2.7 million was budgeted to UNOPS for administrative, financial and logistical arrangements for the training of polling officials.

2. SITUATION ANALYSIS

There was a strong likelihood of early elections being called in 2012 or early 2013 and in this case the ECP and the Project would have had less than 90 days between the announcement of early elections and election day. To prepare for this possibility the Project had to ramp up very quickly, put together a team from scratch, and focus on the immediate election event at the expense of longer term activities such as civic education and longer term capacity building of the ECP.

The funding shortfall experienced by the Project also made planning very challenging given that the Project was expected by the ECP to undertake major and costly activities but had insufficient funding. Additional contributions were received between March-April 2013 just weeks before election-day and the Project was able to quickly upscale existing activities as planned in anticipation of additional funding. In the case of training for the police in electoral security the UNDP Country Office took the risk of lending its core funding to the Project to initiate staff recruitment and development of curricula prior to the formal commitment of donor funding and the Project was able to rely on the Rule of Law Program's experience and expertise to roll-out the training in a very tight timeframe.

3. PROJECT PERFORMANCE AND RESULTS

3.1. Contribution towards Country Programme Outcome¹

CPAP Outcome:

"Governing institutions, systems and processes strengthened for effective, accountable and responsive governance at all levels".

Indicator(s):	Baseline:	Target(s):	Achievement(s):
Number of Election Commission officials (female and male) with improved capacities and results management systems to administer fair and transparent elections	Electoral processes, results management systems and communication materials to be updated and officials to be trained;	Electoral systems and processes updated and at least 80% of Election Commission of Pakistan female and male field officials trained; Enhanced participation of youth and women; Efficient and transparent management of election results.	 ECP has developed first time in the history pictorial electoral roll 8300 SMS service introduced for voter information that has won the International Electoral Award 2013 90% of ECP female and male polling staff was trained 40 million citizens including youth and women were reached through a combined print and electronic media campaign Voter turnout is increased by 11% as compare to 2008. Result Management System developed and used

Description of output level high/outcome level <u>results achieved</u> in 2013:

ECP has significantly improved electoral roll in collaboration with NADRA particularly removal of duplications and voter registration in more than one electoral areas, addition of voters' picture in the electoral roll has been the great achievement of ECP. Changes were made to the Results Form to include two new additions: a requirement to state the number of registered voters at a polling station and a requirement to state the number of voters who had cast their vote. These two additions, advocated by the Project who helped the ECP revise the form, were steps towards greater transparency and to deter ballot stuffing. These figures were also required to be sex-disaggregated in order to determine the turnout of women voters for the first time in Pakistan's history

Overall voter turnout increased from 44% in 2008 to 55% in the general elections this year. One of the contributing factors was the ECP's initiative to undertake voter education to publicize its 8300 SMS service and other information. Over 40 million citizens were reached through a multifaceted voter education campaign conducted through the media, social media, ECP district officers and civil society organizations

¹ Outcomes describe the intended changes in development conditions that result from the interventions of governments and other stakeholders, including international development agencies such as UNDP. They are medium-term development results created through the delivery of outputs and the contributions of various partners and non-partners. Outcomes provide a clear vision of what has changed or will change globally or in a particular region, country or community within a period of time. They normally relate to changes in institutional performance or behavior among individuals or groups. Outcomes cannot normally be achieved by only one agency and are not under the direct control of a project manager.

that encouraged voter participation paying particular attention to women and youth.

There were over 69,000 polling stations and in excess of 600,000 polling officials for the general elections. The three categories of polling officials comprised Presiding Officers, Assistant Presiding Officers and Polling Officers who came mainly from schools and government departments. In 2008 only the Presiding Officers received training.

ECP with the assistance of UNDP developed elections results management system was used by over 80% of all Returning Officers and for the first time in the ECP's history it now has a database of polling station results from which to analyze voting patterns and turnout

Means of Verification

- Electoral roll
- Revised Result Forms
- Training reports
- Result Management System software
- IEC material

Progress towards Project Results/Outputs²

Project Output I: Increased	capacity of the Elect	tion Commission to de	eliver its Strategic Plan
 Indicator(s): Enhanced capacity of Members and ECP staff to conduct elections ECP observance of international norms and standards for elections Training conducted for polling staff Regular meetings between ECP and stakeholders Enhanced public appreciation of ECP's professionalism Greater public confidence in election results 	 Baseline: 2010-14 Strategic Plan not yet implemented. Four new Members with first time experience on national level Public concerns over the election honesty credibility of the electoral process Role of ECP poorly understood 	 Conduct at least 1 BRIDGE module for ECP Training approx. 426,000 staff Train approx. 18,000 security personnel Support ECP to held 20 consultative sessions across Pakistan Conduct at least 1 lessons learned workshop after the election for ECP 	 Achievement(s): 2 BRIDGE trainings modules for ECP staff conducted (Civic and Voter education and Election Media) 330,665 polling officials (129,639 Females and 201,026 Male) and 1,860 master trainers (402 Females and 1,458 Males) were trained in 2013 for the general elections in Punjab and Islamabad Capital Territory (ICT). A total of 17,152 police officials (509 Females and 16,643 Males) were trained in all four provinces and FATA on election security. The training methodology was revised and tested incorporating more emphasis on simulation and role-play, a new session on magisterial powers for Presiding Officers, and practice in
			 completing the various polling forms. Training materials were revised to be more user-friendly and pre-printed flipcharts were introduced 6 consultative workshops with ECP staff held 5 workshops with Presiding Officers, 32 Focus Group Discussions with polling staff, police staff and voters and 24 Key Informant Interviews with Returning Officers were conducted for lesson learned from general election 2013 65,000 ballot boxes with spare lids to enable the ECP to open more polling stations.

² Outputs are short-term development results produced by project and non-project activities. They must be achieved with the resources provided and within the time-frame specified (usually less than five years).

Description of output level <u>results achieved</u> in 2013:

Technical assistance through the Chief Technical Advisor (CTA) and the Elections Specialist advising on training of polling officials, results management, voter education, revision of results forms for greater transparency and sex-disaggregation, and codes of conduct provided.

A four day voter education workshop was conducted in January 2013 for the ECP to train trainers using the BRIDGE Voter Education module adapted for Pakistan and BRIDGE methodology. (Under strict BRIDGE rules this workshop could not be certified as BRIDGE as the ECP co-facilitator assigned by ECP was not an accredited BRIDGE facilitator. However the UNDP BRIDGE Expert Facilitator ensured that the curriculum and methodology were in accordance with BRIDGE. Subsequent to the training of trainers the roll-out of voter education training was cascaded to all provinces for 222 ECP provincial, regional and district officers.

A two-day BRIDGE Media and Election Observation Workshop was conducted in March 2013 for 13 ECP officers including their Public Relations Officers to familiarize them with the needs of the media and the role of election observers.

Rental and furnishing of a building for 12 months for the Federal Election Academy (FEA), was postponed to Phase 2 as no permanent staff had been recruited yet for FEA. Sets of computers and multifunction printers/copiers/scanners procured and used for results management training have been set aside for the FEA.

The cascade training plan, training methodology and training materials were developed, cascade training plan involved three tiers: Training of Lead Trainers; Training of Master Trainers; and Training of Polling Officials. Presiding and Assistant Presiding Officers received one day training and Polling Officers received a half day orientation. The training methodology was revised and tested incorporating more emphasis on simulation and role-play, a new session on magisterial powers for Presiding Officers, and practice in completing the various polling forms. Training materials were revised to be more user-friendly and pre-printed flipcharts were introduced. 330,665 polling officials (129,639 Females and 201,026 Male) and 1,860 master trainers (402 Females and 1,458 Males) were trained in 2013 for the general elections in Punjab and Islamabad Capital Territory (ICT).

Training of security personnel was conducted, total of 17,152 police officials (509 Females and 16,643 Males) were trained in all four provinces and FATA on election security. Training materials such as a manual, handbook, poster and brochure were developed and distributed.

The ECP was supported to hold six public consultations in all four provinces, over 900 people from civil society, political parties, and local and government authorities. All the District Election Commissioners had been provided with talking points, public information and voter education material, and trained in how to conduct voter education activities so that district-level outreach to the public was able to continue. Together with the ECP's Public Relations Unit the Project developed an Information Kit for the ECP containing information on the ECP, statistics on the electoral roll, and all five codes of conduct. Copies of the Information Kit were distributed by the ECP to the media, civil society organizations and observers prior to Election Day.

The ECP's post-elections review and lessons learning across the country supported by UNDP and IFES conducted and a comprehensive report including key findings and recommendations is submitted to ECP

UN Women carried out consultations with three of the four ECP provincial offices to sensitize and seek recommendations for increasing the number of women within the ECP. Although the number of women staff at the ECP is still far short of the 10% quota there has been more openness and appreciation of the need to have more women working at the ECP at all levels. UN Women has developed gender mainstreaming strategy in collaboration with the ECP that has been approved by the commission. A gender unit at ECP secretariat level is established and appointment of gender focal persons in all four provinces is in progress that will ensure the implementation of gender main streaming strategy.

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Exemplary (5) ****	High (4) ****	Satisfactory (3) ***	Poor (2) **	Inadequate (1) *
The project is expected to over-achieve targeted outputs and/or expected levels of quality, and there is evidence that outputs are contributing to targeted outcomes	The project is expected to over-achieve targeted outputs and/or expected levels of quality	The project is expected to achieve targeted outputs with expected levels of quality	The project is expected to partially achieve targeted outputs, with less than expected levels of quality	Project outputs will likely not be achieved and/or are not likely to be effective in supporting the achievement of targeted outcomes
Means of Verificat	tion			

- Training of polling staff report
- Training material
- Training of security staff report
- Post-election review report
- Gender mainstreaming strategy document

Project Output II: Electoral laws and procedures strengthened for increased administrative effectiveness

Indicator(s):	Baseline:	Target(s):	Achievement(s):
 ECP forms revised to collect gender disaggregated voter turnout Results compiled in an accurate and transparent manner Results transmitted in a timely manner and published on the ECP website as soon as they are available New procedures adopted to minimize polling station fraud and tampering with results. 	 No gender disaggregated voter turnout Results management seen as inefficient , untrustworthy 	 Development of a results management systems Provision of IT equipment to approx. 420 Returning Officer locations across Pakistan Electronic transmission of results from 420 ROs offices across Pakistan Train 1,200 data entry operators Display of results 	 Result Management System Database is developed 531 sites (ECP District Offices and Returning Officers) were provided with Internet connectivity 585 sets of IT equipment (computers, multifunction printers/scanners/copiers, UPS and USB flash-drives) were procured and distributed across the country for use by Returning Officers and for training. 80% ROs offices transmitted data electronically 1,148 personnel comprising data entry operators, ECP personnel and Assistant Returning Officers were trained in using the results management system Constituency wise data is displayed on

 on the ECP website within 3 days of elections Supply of 600,000 TEBs for secure Results forms are revised that contain

Description of output level <u>results achieved</u> in 2013:

A legal specialist was engaged to provide advice to the ECP on the Supreme Court judgments, polling and counting procedures for the training of polling officials, the results management process for the development of the results management system, development of the codes of conduct, and the submission to the Senate Special Committee on electoral matters. However, no progress was made on amending the legislative framework for elections.

Over 80% of all constituency results were compiled using the results management system (RMS). The RMS software was developed by the Project's in-house software developers, IT equipment was procured for deployment across Pakistan, and training was provided. The ECP's new results database contains data from 127,483 results forms (64,297 polling station results for 265 National Assembly constituencies and 63,186 polling station results for 538 Provincial Assembly constituencies) This constitutes over 90% of polling station results and the database continues to be updated with results from subsequent by-elections.

Changes were made to the results form to include two new additions: a requirement to state the number of registered voters at a polling station and a requirement to state the number of voters who had cast their vote. These two additions, advocated by the Project who helped the ECP revise the form, were steps towards greater transparency and to deter ballot stuffing. These figures were also required to be sexdisaggregated in order to determine the turnout of women voters for the first time in Pakistan's history

Exemplary (5)	High (4)	Satisfactory (3)	Poor (2)	Inadequate (1)
****	****	***	**	*
The project is expected to over-achieve targeted outputs and/or expected levels of quality, and there is evidence that outputs are contributing to targeted outcomes	The project is expected to over-achieve targeted outputs and/or expected levels of quality	The project is expected to achieve targeted outputs with expected levels of quality	The project is expected to partially achieve targeted outputs, with less than expected levels of quality	Project outputs will likely not be achieved and/or are not likely to be effective in supporting the achievement of targeted outcomes

- Result Management System (RMS)
- Training material on RMS
- ECP website

- Training reports
- Equipment handing over documents

Project Output III: Improved engage	ment of citizens, parti	cularly women and you	th, in electoral processes
Indicator(s):	Baseline:	Target(s):	Achievement(s):
 Increased awareness of women and youth voters of their rights and obligations in a democracy, as evidenced by opinion surveys Contribute to ECP's target of increased voter turnout of 63% 	 44% voter turnout in 2008 elections Sex-disaggregated data limited to gender separated polling stations Comprehensive civic and voter education program to be implemented by ECP 	 Increase voter turnout by 20% in 20 districts Reach out to one million women and youth in 20 districts 200 youth volunteers Production of CVE messages For TV: 02 minute urdu songs 01 minute public service message 30 seconds commercials For Radio: 02 minute urdu songs 01 minute public service message 30 seconds commercials 01 minute public service message 30 seconds 15 minute drama 15 minute talk show 15 minute talk show 15 minute sprogrammes Publication of media campaign through 5 news papers 15 TV channels 08 radio channels 20 bill boards hoarding Production and distribution of voter education material to all districts 	 Voter turnout is increased by 11% as compare to 2008 Reached out to 3.5 million people in the 20 districts through grassroots activities and local media 300 (104 women and 196 men) staff of the CSOs and their national youth volunteers were trained An estimated total of 40 million citizens were reached through a combined print and electronic media campaign Voter Education messages were developed and displayed through banners, stickers, posters, badges, ATMs and other IEC material CVE messages were produced: For TV: 15 Seconds commercials 30 Seconds commercials 01 Minutes public service messages For Radio: 30 Seconds commercials 15 Minutes talk shows 15 Minutes talk shows 15 Minutes programmes/drama Special SMS number to check their voter registration details The media campaign took the form of radio and TV commercials, radio drama, and a video song 20 Billboards/hoardings were displayed in 20 districts 5 million units of voter education materials such as stickers, posters, leaflets, banners, standees, t-shirts, caps, bags, pens and CNIC pouches were produced and distributed

Description of output level <u>results achieved</u> in 2013:

To support a multi-faceted voter education campaign that reached out to as many people as possible and promoted the participation of women, youth, minorities and people with disabilities UNDP collaborated with UN Women as its implementing partner. UNDP focused on strengthening the capacity of the ECP's district officers to conduct voter education as well as designing a range of voter education materials and supporting a media and SMS campaign to inform voters about the elections. UN Women focused on increasing women's participation and engaged four civil society organizations (CSOs) to carry out grassroots activities in 20 districts and developed a media campaign to bring out the women's vote.

An estimated total of 40 million citizens were reached through a combined print and electronic media campaign that included the ECP's very first social media campaign on Facebook and Twitter to reach out to young and first time voters. Local CSO groups reached out to an estimated 3.5 million people in the 20 districts through grassroots activities and local media. 222 ECP provincial, regional and district officers were trained for the first time to carry out voter education activities. The Project also supported the ECP to develop partnerships with government authorities, private enterprise and civil society organizations by distributing soft-copies of voter education materials together with a letter from the ECP requesting support from these organizations to spread information about the elections and following up with telephone calls and meetings. The response was overwhelmingly positive with city and highway authorities printing and displaying the ECP's messages across Pakistan, banks displaying the messages on their ATMs, celebrities appearing gratis on commercials for the ECP, and CSOs adapting the ECP messages for their own posters and materials. This enabled the ECP to attain far wider voter outreach than it could on its own and highlighted a means through which the ECP can sustain future voter education initiatives without needing a large budget.

The ECP estimates a voter turnout of 55% of which a large proportion were women. While other factors of course played a role in increasing voter turnout from the 44% in 2008 the support of UNDP and of UN Women in targeting women's participation would have contributed to the increased turnout.

Overall Output Sta	Overall Output Status (mark the output on the scale of 1 to 5 as per the following criteria):				
Exemplary (5) *****	High (4) ****	Satisfactory (3) ***	Poor (2) **	Inadequate (1) *	
The project is expected to over-achieve targeted outputs and/or expected levels of quality, and there is evidence that outputs are contributing to targeted outcomes	The project is expected to over-achieve targeted outputs and/or expected levels of quality	The project is expected to achieve targeted outputs with expected levels of quality	The project is expected to partially achieve targeted outputs, with less than expected levels of quality	Project outputs will likely not be achieved and/or are not likely to be effective in supporting the achievement of targeted outcomes	

Means of Verification

- Voter Education IEC material
- Pictures/ videos
- Training material
- Monitoring reports

Project Output IV:

Project Management Unit

	Dd	seline:	Target(s):	Achievement(s)):
• Effective Project re operations , fiducia and accountability	ry control h	0% staff red and perations arted	 Staff is in placed Monitoring and evaluation Operations of the project 	 and administrat Project activities UNDP rules and provided. Four Project Revised Four UN Resider briefings with an heads of mission 	s in accordance with regulations view Board meetings nt Coordinator's mbassadors and ns held. ct Review conducted conducted in
Description of outp	out level <u>results a</u>	<u>:hieved</u> ir	1 2013:		
Overall Output Sta	tus (mark the out	put on th	e scale of 1 to	o 5 as per the follow	ing criteria):
Overall Output Sta Exemplary (5)	tus (mark the out High (4) ****		e scale of 1 to sfactory (3)	9 5 as per the follow Poor (2)	ing criteria): Inadequate (1)

4. LESSONS LEARNT

There was a strong likelihood of early elections being called in 2012 and in this case the ECP and the Project would have had less than 90 days between the announcement of early elections and election day. To prepare for this possibility the Project had to ramp up very quickly, put together a team from scratch, and focus on the immediate election event at the expense of longer term activities such as civic education and longer term capacity building of the ECP. The need to prepare quickly and comprehensively for major activities placed considerable strain on the Project team and the UNDP Country Office. However the Country Office put in place UNDP's "fast track" option for exceptional circumstances for the elections project which allowed procurement and recruitment to take place more quickly.

The funding shortfall experienced by the Project in most of 2012 also made planning very challenging. Additional contributions were received between March-April 2013 just weeks before election day and the Project was able to quickly upscale existing activities as planned in anticipation of additional funding. In the case of training for the police in electoral security the UNDP Country Office took the risk of lending its core funding to the Project to initiate staff recruitment and development of curricula prior to the formal commitment of donor funding and the Project was able to rely on the Rule of Law Programme's experience and expertise to roll-out the training in a very tight timeframe.

Late decision making was also a challenge particularly with the late decision by the ECP to include a candidate nomination module in the results management system following intense public interest in the scrutiny of candidate nomination. The ECP asked for the software, equipment and Internet connectivity to be deployed five weeks ahead of schedule in time for candidate nomination. This decision led to the deployment of software and equipment ahead of training which caused numerous problems in the field which had to be mitigated by setting up a large Help Desk team of up to 25 people to field calls from across the country for technical assistance and trouble-shooting.

Insecurity and intimidation were also a significant problem affecting the ability of CSOs to conduct voter education activities particularly in Balochistan. Distribution of voter education materials and IT equipment for results management were also hampered by law and order issues in Balochistan.

Some of the lessons that have been learned during Phase 1 of the Project include the need to have full funding in order to plan and deliver outputs as set out in the Annual Work Plan. However, these outputs also have to be realistic in what can be achieved particularly when working to support an institution like the ECP with entrenched practices. Realistic planning and budgeting are areas where the ECP requires further support to avoid future outsourcing.

5. THE WAY FORWARD/ KEY PRIORITIES FOR 2014

During 2014 electoral cycle support project will continue technical and operational support to the ECP with a different set of assistance as compare to phase-I in view of lesson learnt from general election and ECP priorities during the post-election period. Project has set following four key areas for 2014 that is in line with the Country Program Action Plan (CPAP):

- 1. The ECP Internal Governance Standards, Operational Performance and Public Outreach are *Improved.* Three core activities are planned to secure the accomplishment of this output during the course of this year;
 - a. Develop the technical and professional skills of ECP staff
 - b. Strengthen and develop the ECP's internal administrative systems and processes
 - c. Develop the capacity of the ECP's PR department to assist broader efforts aimed at fostering positive perceptions of the ECP among key stakeholders
- 2. *Multiple stakeholders are Engaged in Dialogue and Agree on Key Electoral Reforms.* This result will be achieved through the strategy comprise of two pronged approach a) informal political pressure and b) public advocacy through civil society and the media.
- 3. *Citizens and Selected Government Department are Engaged in Civic and Voter Education Activities.* Key activities during 2014 to achieve this result is to develop ECP's civic education strategy and building the capacity of ECP officials to conduct effective civic education campaigns, project will work with ECP official to establish strategic partnership with Education and Health department in each province to establish training courses on civic education for teachers and lady health workers.
- 4. **The Administrative and Conduct of Elections in Pakistan is Made More Efficient, Transparent and Inclusive.** To achieving this result project will support to ECP in three key areas; a) Voter Education b) leveraging modern communications technology to improve the integrity and transparency of the election and c) training of polling personnel

Annex: AWP based Reporting Matrix

EXPECTED OUTPUTS And baseline, associated indicators and annual targets	PLANNED ACTIVITIES (as per AWP)	Activity Status Completed, Ongoing, Delayed, Cancelled	AWP Budget (\$)	Expenditure (\$)	% Delivery
Project Output 1 Increased capacity of the Election Commission to deliver its Strategic Plan	1. Technical assistance provided to election commission and secretariat to assist ECP in election administration, election results, voter education, and outreach to stakeholders, local elections and post- election activities.	On going	150,000	218,903	146
	2. Training for ECP Secretariat personnel through BRIDGE program and other workshops on electoral security, electoral training, gender and elections, media and elections, and post-election activities	On going	50,000	84,648	169
	3. Institutional development of the Federal Election Academy	Delayed	200,000	0	0
	4. Support for operational training through a cascade system for polling staff and security personnel including monitoring and evaluation of training results	Completed	4,868,224	4,167,093	86
	5. Development and implementation of a public outreach programme for ECP, with planned and ad hoc meetings with stakeholders across the country	On going	140,000	56,856	41
Project Output 2 Electoral laws and procedures strengthened for increased administrative effectiveness	1. Development of results management system and coordination of internal databases	On going	259,000	123,741	48

	2. Setting up data centre at federal level and data processing and managing facilities at provincial level including IT equipment for approximately 150 divisional and district level ECP offices	On going	1,250,000	1,415,129	113
Project Output 3 Improved engagement of citizens, particularly women and youth, in electoral processes		On going	1,630,000	1,336,367	82
	2. Strengthen staff at district level for civic and voter education through provision of resources and cascade training	On going	296,987	83,811	28
	3. Technical advice, training, design and roll out of campaign on civic and voter education through electronic media, social media and mobile communication networks	On going	800,000	614,097	77
	4. Evaluation of impactof civic and voter education programmes	Completed	100,000	72,650	73
Project Output 4 Project Management Unit (PMU)	1. Effective project reporting and operations, fiduciary control and accountability	On going	501,794	353,798	71
GMS			720,931	598,425	83
TOTAL			10,966,936	9,125,518	83